

*Katie
Borsuk*

**GRAPHIC
DESIGNER**

PROFILE SUMMARY

I am a graphic designer and photographer with five years of graphic and website design experience.

I am a very driven designer seeking to share my knowledge in a creative role.

ACADEMIC HISTORY

Rosemont College

BACHELOR OF FINE ART, 2017

- Graduated Summa Cum Laude
- Inducted into the Kistler Honors Society
- Invited to present Senior Thesis at Southeastern Pennsylvania Consortium for Higher Education

PROFICIENCIES

- Adobe Creative Suite
 - Social Media
- Marketing Campaigns
 - Constant Contact
 - Google Analytics
 - Video Editing
 - Photography
- Wix/Wordpress
 - HTML/CSS
 - Flexi

LET'S WORK TOGETHER!

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WORK EXPERIENCE

Graphic Designer

*GREATER VALLEY FORGE TRANSPORTATION (GVF)
JULY 2019 - MARCH 2020*

- Managed 6 websites, 2 of which belong to PennDOT
- Responsible for managing multiple social media accounts including PennDOT accounts
- Designed all in house marketing materials
- Sent e-blasts through Constant Contact
- Created the 30th Anniversary Celebration Logo
- Produced promotional videos
- Collaborated to create the 422 My Way Campaign
 - Created the branding guidelines and logo
 - Built and maintained www.422myway.com
 - Designed all social media and billboard graphics
 - Assisted with completing the marketing outline
- Professionally photographed GVF events
- Educated the public on transportation alternatives at public events

Choreographer & Creative Services

FROM THE TOP | SEPT 2009 - PRESENT

- Teach children between the ages of 2-16
- Create choreography for performances
- Perform administrative tasks
- Maintain the company website
- Design promotional marketing

Graphic Designer & Photographer

FREELANCE | JANUARY 2017 - PRESENT

- Successfully completed multiple projects for clients
- Design unique logos, marketing materials and presentations
- Build websites and assist clients with upkeep
- Execute portrait photography sessions and edit photos